

Phoenix - Rising from the COVID-19 ashes: Action research to inform policy and practice

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PHOENIX

- A longitudinal action research project to Dec 202
- Aim is:
 - Through detailed, relevant data, inform the 'building back of Lancashire'
 - Build on the productivity work for the LEP
 - Inform policy (LIS) and practice (Business support through BOOST)
 - Measure the impact of policy interventions providing valuable lessons to mitigate future shocks

NB: Funding vs skeletal activity and exposed to vulnerabilities



Figure 1:

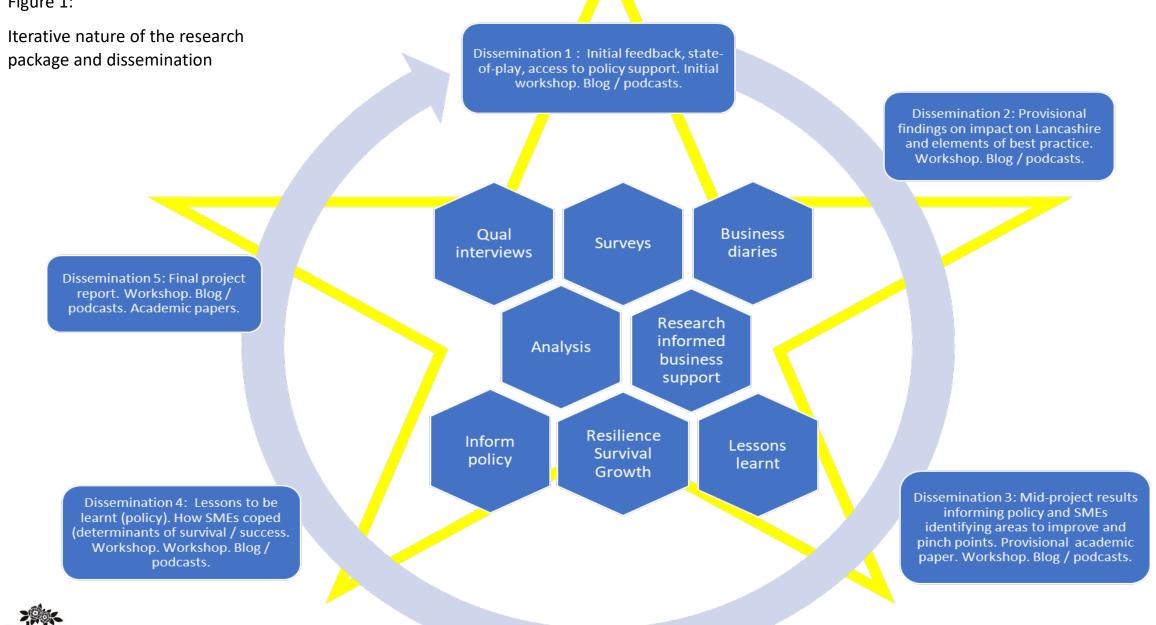


Figure 2: Cyclical nature of the research

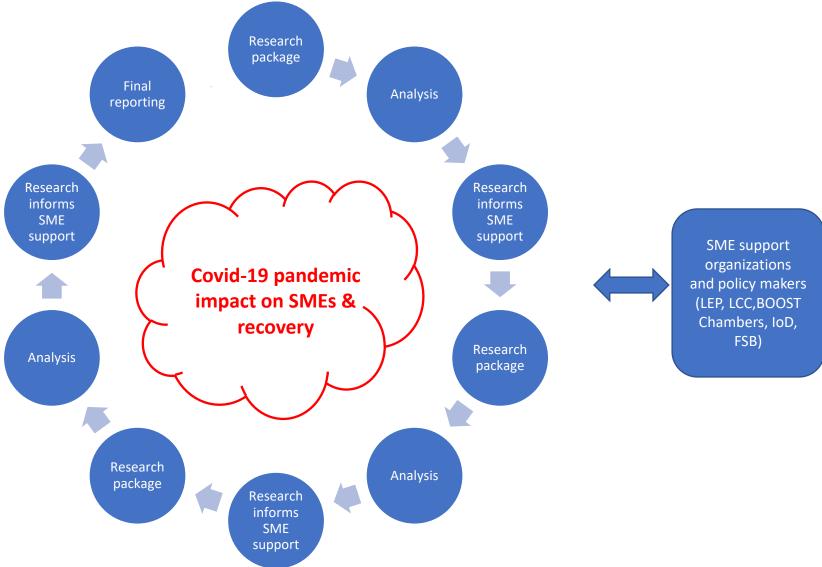
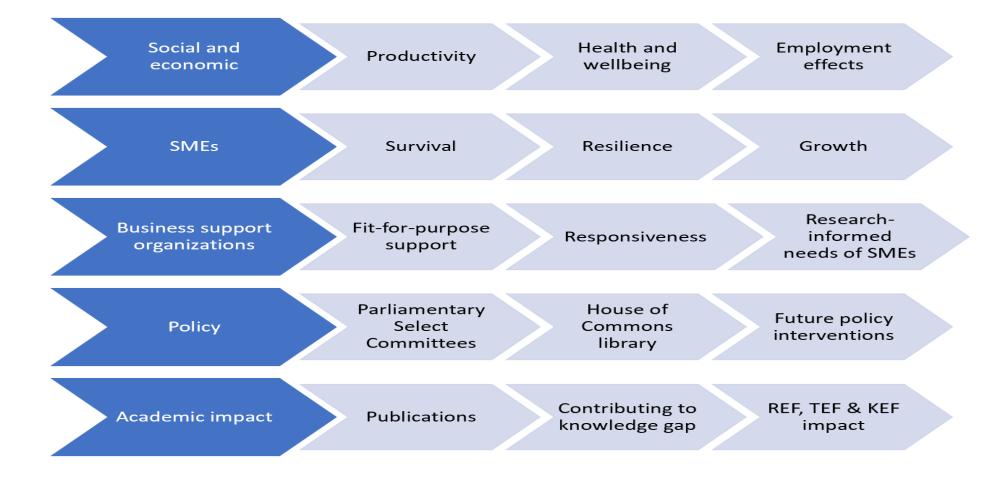




Figure 3: Types of output





	Mar 20	Apr 20	May 20	June 20	July 20	Aug 20	Sept 20	Oct 20	Nov 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	June 21	July 21	Aug 21	Sept 21	Oct 21	Nov 21	Dec 21
Quantitative Survey																					
Oral Diaries																					
Virtual Ethnography																					
Qualitative interviews																					
Analysis																					
Dissemination (podcasts /blogs)																					
Dissemination to partners																					

Gantt chart – approx. timings dependent upon resource



Collaboration on the impact of Covid-19

- Agreed collaborations:
 - Bradford (Leeds Enterprise partnership provided practical and financial support)
 - Sheffield (City Council support Sheffield University with ONE survey)
- Opportunities to develop a Northern voice / collaboration / Northern Power House



The ask

- 1. Systematic support could go through BOOST/LEP (one survey for the Region)
- 2. Feed in to policy and practice Lancashire and Nationally (38 LEPs)
- 3. Take to the LEP Board? get formal support from the LEP
- **4. Funding financial support to resource PHOENIX?**

